

# Virginia Green Lodging Profile:



Oakmoor Country Inn

# **Oakmoor Country Inn**

## Afton, Virginia

*Virginia Green* is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in all aspects of the tourism and hospitality industry. *Virginia Green Lodging* is focused on the P2 opportunities within hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. *Virginia Green* is a non-regulatory program, and participation is completely voluntary and free of charge.

### **Oakmoor Country Inn**

Oakmoor Country Inn is a 3-room Log Lodge Bed and Breakfast located near Charlottesville in the Blue Ridge Mountains. The owners have "gone green" in order to help the environment while reducing energy consumption and saving money!

### **CORE ACTIVITIES for Green Lodging**

"This symbol indicates a <u>required activity</u> for Virginia Green Lodging facilities. Participants self-certify that they activities are in place and they provide additional specifics on other activities. Visitors to Oakmoor Country Inn can expect the following practices:

- **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day.
  - House cleaners are trained on process of optional linen service
  - Minimized use of bleach and chlorinated chemicals
  - Use linen service providers that employ "wet" versus "dry" cleaning
- Recycling and Waste Reduction. Virginia Green Lodging facilities must provide guests the opportunity to recycle during their stay. Recycling should be highly visible to guests with clear signage. Participants are encouraged to have a comprehensive recycling program, subject to market availability, etc.
  - We are recycling Glass, Aluminum Cans, Plastic Bottles, Toner Cartridges, Newspaper, & Packing Supplies.
  - Filling up shampoo bottles
  - Instruct housekeeping to save and reuse unopened items
  - Eliminated use of Styrofoam.
  - Use dishware and glassware and minimize the use of all disposables
  - Non-bleached napkins and coffee filters
  - Use water pitchers that minimize use of single-use bottles
  - Implement effective food inventory system to minimize waste
  - *Purchase locally-grown* produce and other foods
  - Filtering of grease rather recycling
  - Purchase from vendors and service providers with a commitment to the environment
  - Use electronic correspondence and forms
  - Minimized use of pesticides and herbicides
- Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.
  - Preventative maintenance of drips and leaks
  - High efficiency dishwashers
  - Microfiber technology mops
  - Low flow toilets and low flow restrictors on faucets and showerheads



- Effective landscape management plan which utilizes drought tolerant and native species, meters water and uses rain gauges, and minimizes lawn areas.
- **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.
  - Track overall energy bills and set a numeric goal to reduce
  - Use high efficiency compact fluorescent light bulbs in rooms and spotlights
  - Individual thermostats for each room
  - Directional lighting in parking lots and walkways
- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.
  - Oak Moor Country Inn's recycling and "green amenities" are in place at all times, including for weddings and other events!



For more information on Oakmoor Country Inn see <a href="www.oakmoorinn.com">www.oakmoorinn.com</a> or contact Sharon & Paul Buterbaugh at <a href="mailto:oakmoorinn@hotmail.com">oakmoorinn@hotmail.com</a>

For more information on *Virginia Green Lodging* program, www.deq.virginia.gov/p2/virginiagreen or go to www.virginiagreentravel.org.



*Virginia Green Lodging* program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





